

C.U. SHAH UNIVERSITY

Summer Examination-2019

Subject Name: Business Environment

Subject Code: 5MS02BEN1

Branch: M.B.A

Semester: 2

Date: 16/04/2019

Time: 02:30 To 05:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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SECTION – I

Q – 1 Attempt the Following questions (07)

- | | |
|--|---|
| A. Define Business environment | 1 |
| B. Give one importance of business environment | 1 |
| C. List the external environment of business. | 1 |
| D. Explain the concept of SEZ | 1 |
| E. Give full form of RTA | 1 |
| F. Mention any two function of WTO | 1 |
| G. Give full form of EPZs | 1 |

Q-2 Attempt all questions (14)

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|--|---|
| A. Briefly discuss Micro environment of business | 7 |
| B. Discuss Recent Industrial Policy | 7 |

OR

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|---|---|
| A. Discuss the features of Business Environment | 7 |
| B. Write a note on Monetary Policy in India | 7 |

Q-3 Attempt all questions (14)

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|---|---|
| A. Explain in brief the concept of corporate governer | 7 |
| B. Explain in detail Fiscal policy. | 7 |

OR

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| Discuss Recent EXIM Policy of India | 14 |
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SECTION – II

Q-4 Attempt the following questions (07)

- A. Give full name of SEZ 1
- B. Explain Trademark 1
- C. What do you mean by Micro environment 1
- D. Give full name of EOUs 1
- E. Give one characteristic of business environment 1
- F. List out Internal Factors affecting business environment 1
- G. List the functions of Trade Union 1

Q-5 Attempt all questions (14)

- A. Discuss problems regarding international environment 7
- B. Explain different function of WTO 7

OR

- A. Explain regional trade agreement 7
- B. What is IPR and state its importance 7

Q-6 Attempt all questions (14)

Discuss recent Economic Reforms in India 14

OR

- A. Explain different Rights of consumers 7
- B. How changing society affects the business environment 7

